

Google Yourself

Google uses lots of information to personalize the search results you see. This means that the same searches could yield different results for you than for me. Therefore, your results will be more accurate if they're done in a private browsing session. Here's how:

Internet Explorer

Use the Ctrl + Shift + P key combination or Safety \ InPrivate menu command.

Firefox

On the menu bar, click the Tools menu and select Start Private Browsing.

Chrome

Use the Ctrl + Shift + N key combination or "New Incognito Window" from the wrench icon.

Safari

Choose Safari > Private Browsing, and click OK when you see a confirmation message.

Calculating Your Score

Look at the first ten results and score each link according to the following table:

	Is a positive link about you...	Is a link about someone else...	Is a negative link about you...
First result	10	-10	-30
Second result	9	-9	-27
Third result	8	-8	-24
Fourth result	7	-7	-21
Fifth result	6	-6	-18
Sixth result	5	-5	-15
Seventh result	4	-4	-12
Eighth result	3	-3	-9
Ninth result	2	-2	-6
Tenth result	1	-1	-3

Your Score	What it means
Above 40	Congratulations! Your gravitational field is a black hole!
Between 20 and 39	Not bad. Your gravitational field is planetary.
Between 0 and 19	Uh oh. Your lunar gravity is not going to cut it.
Below 0	Houston, we have a problem. Your career could float away.

This cheat sheet is a companion guide to the #CareerGravity Blueprint. For more details on these steps, download the free eBook at: www.careergravity.com/blueprint